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## Weekly Product Availability

June 2, 2008

**Good Morning,**

You can reach our Product Availability by clicking [HERE](#). Enter the password "brie" in all lower case when prompted.

Thanks very much for your business,

Bob Stonebrook

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#### Keep the Staples Stocked!



Did you know we have some the staple items that will keep your customers coming back for more?

- Cheddar, White English 2/5#, \$4.99/lb
- Gorgonzola Ciresa 4/6#, \$8.91/lb
- Grana Pada qtr 1/20#, \$8.74/lb
- Mascarpone Ciresa 6/1#, \$6.54ea
- Butter Sierra Nevada Organic 12/8oz, \$2.81ea
- Cream Cheese Sierra Nevada 12/7oz, \$2.55ea
- Creme Fraiche Bellwether 8/8oz, \$3.28ea
- Dalmation Fig Spread 12/8oz, \$3.92ea
- Dalmation Green Olive Tapenade 12/8oz, \$3.92ea

#### Cheese Signs Boost Sales

Whether you are cutting to order or have a passive "grab & go" cheese case, informative cheese signs will help boost sales. In addition to the name of the cheese, a good cheese sign has following components:



- Milk Type (cow, goat, sheep)
- Raw or pasteurized

### June Cheese Special: MouCo ColoRouge



Robert and Birgit met at work and work was making beer: craft beers at New Belgium Brewing Company in Ft. Collins, Colorado. Now Birgit is from Germany and her Dad is a master cheesemaker who has spent a career making soft-ripened cheeses.

Young and curious but also meticulous, they started making cheese at home. And, it wasn't long before they realized there was a market for their unique artisan product. So, in 2000 they left the malt and hops for the curds and whey. MouCo cheese sold their first batch of cheese in 2001 and they haven't looked back since. They make 3 cheeses: Camembert, Blu and this month's feature ColoRouge.

ColoRouge is packed 15/4oz and during June

- Where the cheese is from
- Flavor highlights (sharp, mild, nutty, buttery)
- Any recommended wine or beer pairings

No Time to Make Them? We can provide signs for any of the cheeses you get from us. Just ask!

is 10% off the case price.

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