

[<Back](#) [Print](#)

Weekly Product Availability

May 26, 2008

Good Morning,

As many of you know, I'm not exactly on the leading edge of technology. But many of you mentioned that my sloppy emails were unreadable when they got to your inbox.

So hopefully this formatting will help. We are adding some links to make it easier to get info you might need or to contact us. Just let me know if something seems amiss.

You can reach our Product Availability by clicking [HERE](#). Enter the password --brie-- in all lower case when prompted.

Thanks very much for your business,

Bob Stonebrook

In This Issue

- [May Cheese Special: Robiola Tre Latti](#)
- [Cheese Signs Boost Sales](#)

Cheese Signs Boost Sales

Whether you are cutting to order or have a passive "grab & go" cheese case, informative cheese signs will help boost sales. In addition to the name of the cheese, a good cheese sign has following components:



- Milk Type (cow, goat, sheep)
- Raw or pasteurized
- Where the cheese is from
- Flavor highlights (sharp, mild, nutty, buttery)
- Any recommended wine or beer pairings

No Time to Make Them? We can provide signs for any of the cheeses you get from us. Just ask!

May Cheese Special: Robiola Tre Latti



Many of you know the Alta Langa Cheeses from Torino, Italy and one of the most popular is their La Tur. It's a soft robiola made with cow, goat, and sheep milk. Well the folks at Guffanti source what they call Robiola Tre Latti. Same idea with a little different shape (it's the cheese on the bottom of the picture). While the texture is similar to La Tur, the flavor is sweeter. It's the perfect time to let your customers try something new.

Contact us for details.

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